

ALEX TRACY

PERSONAL SUMMARY

I am an aspiring sports journalist currently studying for a BSc (Hons) Sports Journalism at the University of Lancashire (course commenced in September 2023), seeking opportunities to develop my experience, skillset and build an industry network.

I am extremely experienced with camera work and providing content in a live sporting environment. I also have a high level of attention to detail, possessing the ability to focus and explore stories and issues in sports I am familiar with and those that are new to me.

I am passionate about sport and the unique narratives it provides, and I am committed to building a career that provides me with the opportunities to tell them.

EXPERIENCE

Matchday Videographer, 07/2025 - Current AFC Fylde

- Pitch side videography that is used for social media content, on platforms such as X, Instagram and Facebook, which is edited by me on Adobe Premier Pro.
- Role includes pregame clips such as warmups and ground shots, with the game focus being on tight angles for clips such as goals/important moments.
- The other side to the role is the gantry side which is for highlights that are published to AFC Fylde's YouTube channel.
- Role includes Home and Away games.

Freelance Graphics Operator for Newcastle United, 06/2024 - 05/2025 ADI.tv

- Working in a fast-paced live environment displaying content onto the St James Park scoreboard in front of 65,000 fans weekly.
- Showed importance for timing and attention to detail to provide the best experience for the consumer.



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FULL UK CAR DRIVING
LICENCE

WEBSITES, PORTFOLIOS, PROFILES

- <https://x.com/AlexTracy54>
- <https://alextracy4.journoportfolio.com>

Videographer, 04/2024

AFC Fylde

- Operated on AFC Fylde v Southend United for a highlights package that was broadcast onto TNT Sports National League show.

Interviewing experience, 01/2023 - Current

- Multiple different interviews for Assignments on different sports including the rise of Pickleball, Grand National Horse Racing; interviewing Iroko's trainers before the horse placed 4th at the Grand National in 2025, Flag Football going to the Olympics and the effect on grassroots level in Lancashire. As part of a magazine module, a team of 4 including myself produced a darts magazine. Interviewees such as PDC referee Huw Ware, women's series player Gemma Hayter and St Helens Dart shop owner, Karl Holden were all interviewed by myself.

EDUCATION

BSc (Hons), Sports Journalism - 09/2023 - Current

University of Central Lancashire - Preston

A Levels - Modern History, English Language, Criminology, 09/2021 - 06/2023

Blackpool Sixth Form

9 GCSEs - 09/2016 - 07/2021

St George's A Church of England Academy - Blackpool